



National Canadian Film Day (NCFD): HOST SCRIPT

NOTE: This is meant to be a guide. Please modify as needed.

REEL CANADA, like many allies, is committed to practicing 'acknowledging territory' at all festivals across the country, as one small way to demonstrate our deep recognition and respect for Indigenous peoples on whose traditional territories we are guests. If you'd like to begin your screening with a territory acknowledgement, please refer to canadianfilmday.ca/indigenous-film-resource/ for further resources.

Please note: the script below is structured to break up the introduction into two sections, in order to give you a chance to switch DVDs between the pre-show and the film. However, if you can transition smoothly and quickly into the film without taking a break, please do so instead, and have your speaker do the entire intro off the top.

Happy National Canadian Film Day (or NCFD for short)!

We are so delighted to see you all here for the fifth annual NCFD. We are one of more than 700 screenings of Canadian films taking place in every corner of the country today, with even more happening internationally.

I think most of us feel that Canada is a pretty fantastic place to live and we're hungry for opportunities to celebrate that. NCFD gives us an opportunity to do just that – by embracing our culture and all our stories – French, English, Indigenous and multicultural.

NCFD is an initiative of REEL CANADA, a non-profit organization that brings festivals of Canadian films to high school students, new Canadians and Indigenous communities across the country all year long.

The following section is about a great online resource for free Canadian film and TV which we would love to promote at all our events.

Now, who here remembers The Littlest Hobo? How many of you would love to show your kids or grandkids an episode of Mr. Dressup or the original Degrassi?

Well, now you can! We'd like to encourage you to check out an amazing online streaming channel that is full of great Canadian TV shows and also some fantastic films and documentaries for all ages.

It's called Encore+ (*pronounced "encore plus"*), and it is absolutely free.

After tonight's show, please look up Encore+ on YouTube, and subscribe to the channel, and keep watching great Canadian content for free, all year round.

You can find it by going online and doing a search for "encore plus" on Google or Youtube.

At this point, please feel free to plug your own organization, encourage people to like your Facebook page, and thank your own volunteers, etc.

We're going to kick off this event by showing you a short pre-show that the National Canadian Film Day team has put together for us, and for everyone participating across the country today. After the pre-show I'll be back to tell you about the film(s) you're here to see today.

Okay – now turn off your phones and enjoy the pre-show!

[Pause for pre-show to be screened.]

Welcome back!

We are SO excited to host a screening of *[insert film title]* directed by *[insert film director]*.

[Insert any points about what makes this film special and amazing, or tell your audience why you chose it to show on NCFD. If you are hosting a Q&A or discussion after the film, remind your audience to stick around after the film ends.]

After the film, check out the hashtag #CanFilmDay and get in on the conversation with your fellow Canadians across the country! And tag @CanFilmDay (that's C-A-N-F-I-L-M-D-A-Y) on any posts or photos you put up on Facebook, Twitter or Instagram.

THANK YOU for being part of this amazing celebration! And now, it's time to celebrate this country we call home. Sit back, relax, and get ready for an awesome Canadian film!