NATIONAL CANADIAN FILM DAY

2021 HIGHLIGHTS
NCFD 2021 was an exceptional experience for us here at Wawasayg... The attention that REEL CANADA was able to offer our small northern Ontario film festival was amazing. Our Indigenous programmers were able to present contexts for viewing, allowing for films from both Indigenous and non-Indigenous filmmakers to be screened for all audiences.

— Clayton Windatt, Wawasayg Festival & Zakide Collective, North Bay, ON
EXECUTIVE SUMMARY

- Over **740 community partners across Canada and 28 countries around the world** participated in this year’s NCFD!

- More than **2.5 million Canadians** watched a Canadian film from home.

- **Light(s) at the End of the Tunnel**, 11 new short films commissioned by REEL CANADA and Netflix, was our flagship programme. The world premiere of these films was viewed over 3,000 times on the day.

- Special events included:
  - A Tribute to Christopher Plummer, co-presented by festivals from coast to coast.
  - *Meatballs* screening, co-presented by Oakville Festivals of Film & Art, featuring a Q&A with director **Ivan Reitman** and stars **Kate Lynch** (Roxanne) and **Jack Blum** (Spaz).
  - A special screening of *You Are Here: A Come From Away Story* for new Canadians, to commemorate the 20th anniversary of 9/11. The film garnered more than 4,500 views and was followed by a Q&A with director **Moze Mossanen**.
  - Indigenous-made programming was showcased across the country, including the work of **Sonia Bonspille Boileau** (Kanien’kehá:ka), **Alanis Obomsawin** (Abenaki), **Adam Garnet Jones** (Cree/Métis), **Skawennati** (Kanien’kehá:ka), **Alethea Arnaquq-Baril** (Inuk), and more.
  - International screenings in 28 countries, including Algeria, Democratic Republic of Congo, Kuwait, United Arab Emirates, Austria, France, Latvia, Norway, UK, Hong Kong, Sri Lanka, Thailand and Vietnam.
EXECUTIVE SUMMARY

- Specially curated programming was provided on our free festival platform to over 230 retirement residences and long term care homes, over 165 Royal Canadian Legions and more than 35 Canadian Armed Forces bases.

- Over 8,000 students participated in RCtv, our anti-racism livestream for youth, featuring an interactive discussion with filmmakers Charles Officer (Mighty Jerome) and Sonia Bonspille Boileau (Rustic Oracle).

- Our online films, livestreams and Q&As (hosted in partnership with 45+ film festivals across the country) garnered over 50,000 views.

- Over 60 filmmakers, stars and industry professionals participated in Q&As and other special programming, including Atom Egoyan, Don McKellar, Philippe Falardeau, Kathleen Hepburn, Elle-Máijá Tailfeathers (Blackfoot/Sámi), Veronica Tennant, Colm Feore, Mina Shum, Patricia Rozema, Danis Goulet (Cree/Métis), Joyce Wong, Tantoo Cardinal (Cree/Métis), and many others.

- Every major broadcaster and streamer in Canada participated by programming a wealth of Canadian content during the week of NCFD.

- The day generated 836 media stories and enormous social media engagement, making us trend #1 on Twitter for the 5th consecutive year.
INTRODUCTION

This year’s theme, Light at the End of the Tunnel, came to us naturally — it articulated what we were all feeling and hoping for: a brighter future ahead and an end to the long, dark winter we’ve all endured.

For the second year in a row, we knew that NCFD would take place mostly online. We knew that we could assemble a great list of films to make Canadians feel inspired, uplifted and hopeful. We knew we would deliver a fantastic day and hoped our huge network of dedicated community partners would welcome the opportunity to participate again.

But truthfully, we didn’t know what to expect in terms of engagement and participation in a “Zoomed out” world.

Well, we’re delighted to say that over 2.5 million Canadians and over 740 community partners celebrated the incredible achievements of our nation’s filmmakers with online screenings, watch parties, livestreams and more. As always, Canadians everywhere celebrated screen legends, award winners, new releases and beloved classics.

But this year, we wanted to make NCFD really special, in addition to all of that. So we decided to do something REEL CANADA has never done in our 16-year history: we funded the creation of new Canadian films.

Light(s) at the End of the Tunnel (11 short films by 15 emerging talents) was born. With it, we planted some seeds that we hope will continue to grow and blossom for many years to come. We invested in a new way in the industry that we’ve promoted and championed for nearly two decades. It felt like just the shot of hope we all needed at this moment.

And we hope that we’ll be hearing more from these promising young filmmakers for many more National Canadian Film Days to come.

Jack Blum
Executive Director

Sharon Corder
Artistic Director
NCFD 2021
BY THE NUMBERS

50,000+ views of our online events

2.5+ MILLION
CANADIANS WATCHED A CANADIAN FILM ON BROADCAST AND STREAMING

15+ MILLION
views of our promotional PSA

740 community partners across Canada

207M MEDIA IMPRESSIONS with over 836 stories and 23 interviews.

7.7 MILLION
Youtube, Facebook & Twitter impressions

#1 TRENDING hashtag on Twitter

35 international events in over 28 countries

60+ filmmakers, stars & special guests

“We absolutely loved participating in NCFD. It was a great opportunity to plug audiences in our territory into a cross-country event.”

— Andrew Connors, Festival Director, Available Light Film Festival, Whitehorse, YT
NCFD is always about celebrating our country’s magnificent cinematic legacy.

In 2021, we wanted to also make it about spreading hope and inspiration to help keep us all going. We invited everyone to step into the light and connect to our stories, our movies, and each other. We offered a list of contemporary films and beloved classics. Here are just a few:
2.5 MILLION VIEWERS

Over 2.5 million Canadians watched a Canadian film on NCFD thanks to the wealth of options available from nearly every broadcaster and streaming service in the country.

Happy #CanFilmDay! Along with Reel Canada, we’ve commissioned eleven original short films by emerging filmmakers, and they’re available to stream NOW. Head over to canfilmday.ca/lights for free tickets! #CanFilmDayLights

Today’s the big day - happy #CanFilmDay! We’re kicking it off with this message from Karen Thorne-Stone, the president and chief executive officer of @OntarioCreates.

Keep this tab open and pinned to your browser - we have lots coming for you today!

Did you miss our #CanFilmDay lineup? Well, you can celebrate @canfilmday every day by exploring our Canadian film collection all year long! 🍿

See what’s coming up next at hollywoodsuite.ca/canadian
“NCFD is a day to celebrate the incredible films that are made right here in Canada. Most importantly it is a day to showcase and celebrate our creativity, our stories and our identities.”

— Sonia Bonspille Boileau
I love NCFD, it’s an excellent initiative and we always want to be part of it every year.

— Dušan Magdolen, Executive Director, Kamloops Film Festival, Kamloops, BC
LIGHT(S) AT THE END OF THE TUNNEL

11 short films by 15 emerging talents. Commissioned by REEL CANADA and Netflix.

In order to capture a timely snapshot of the moment we are all living through, we asked some of the nation’s rising stars to interpret this year’s #CanFilmDay theme: Light at the End of the Tunnel.

The premiere of these original works was hosted by festival programmer Ravi Srinivasan and filmmaker/programmer Aisha Jamal.
Diverse both culturally and geographically, the filmmakers hail from Vancouver, Regina, Winnipeg, Thunder Bay, Toronto, Montreal, Halifax, and Pabineau First Nation (NB).

The young filmmakers were selected by REEL CANADA staff and advisors, including board members Atom Egoyan and Veronica Tennant; Don McKellar; Ariel Smith (nêhiyaw); Tom McSorley, director of the Canadian Film Institute; and NFB animation producers Jelena Popović and Maral Mohammadian.
A TRIBUTE TO
CHRISTOPHER PLUMMER

Screenings of:
• The Silent Partner
• Remember
• Christopher Plummer: A Memoir
(a rarely-seen interview between Plummer and Atom Egoyan)

Vancouver International Film Festival (Vancouver, BC), Fantasia International Film Festival (Montreal, QC), Canadian Film Institute (Ottawa, ON) and Lunenburg County Film Series (Bridgewater, NS) participated, and their audiences were treated to conversations with: Atom Egoyan, Plummer’s longtime friend and collaborator; Veronica Tennant, producer of Christopher Plummer: A Memoir; and Michael Kirby, one of his co-stars in The Silent Partner.
No film suited this year’s hopeful theme better than the ultimate feel-good summer camp classic: *Meatballs*. Co-presented by REEL CANADA and Oakville Festivals of Film & Art (OFFA) the screening was followed by a Q&A with director Ivan Reitman, and stars Kate Lynch (“Roxanne”) and Jack Blum (“Spaz”). The event was hosted by Wendy Donnan (OFFA) and moderated by Canadian television personality Jennifer Valentyne.

“In the summer of 1978, two future directing legends, Bill Murray, and a group of teenagers went into the Canadian woods. They came back with one of the most groundbreaking movie comedies of their generation.”

BY ERIC SPITZNADEL. JULY 6, 2017

Free screening on April 21! Film opens at 7 am and you have 48 hour access. ... See More
In commemoration of the 20th Anniversary of 9/11.

Over 4,500 new Canadians and English-language learners watched the documentary You Are Here: A Come From Away Story, and participated in an interactive online discussion with director Moze Mossanen. The Q&A was hosted by comedian and CBC personality Ali Hassan, and co-presented by the Institute for Canadian Citizenship.

"Thank you so much for continuing to share the most heart-warming tale of kindness, humanity and empathy... It was so awesome to hear from the director and listen to his stories."
— Audience member from Collingwood, Ontario
NCFD has become a significant annual platform for Indigenous-made films. Every year, we are proud to feature outstanding work by Indigenous filmmakers from across the country. Here are a few of this year’s highlights:

*Rustic Oracle*, which earned a Canadian Screen Award nomination for Carmen Moore, was featured in watch parties presented by *Dreamspeakers Festival Society* (Edmonton, AB), *Emerging Lens Film Festival* (Halifax, NS), *Available Light Film Festival* (Whitehorse, YT), and *Woodland Cultural Centre* (Brampton, ON). Director *Sonia Bonspille Boileau* (Kanien’kehá:ka) participated in a special Q&A session for each.

*The Body Remembers When the World Broke Open*, which won three Canadian Screen Awards in 2020, was featured by *Asinabka Film Festival* (Ottawa, ON), *Gimli Film Festival* (Gimli, AB), and *Wawasayg Festival & Zakide Collective* (North Bay, ON). All festivals co-presented a Q&A with the film’s directors, *Elle-Máijá Tailfeathers* (Blackfoot/Sámi) and *Kathleen Hepburn*.

On April 21, *APTN* also premiered *The Body Remembers When The World Broke Open* on their service in prime time.
imagineNATIVE Film + Media Arts Festival (Toronto, ON) presented *She Falls For Ages* and *The Peacemaker Returns*, followed by an artist talk with the filmmaker Skawennati (Kanien’kehá:ka), moderated by Andrea Carlson (Ojibwe).

The Kamloops Film Festival (Kamloops, BC) presented a rare in-person event, a drive-in screening of the film *Falls Around Her*, featuring an introduction and Q&A with the star, Tantoo Cardinal (Cree/Métis).

Two festivals presented the work of master documentarian Alanis Obomsawin (Abenaki). The Lunenburg Doc Fest (Lunenburg, NS) screened the documentary *Our People Will Be Healed* while Dreamspeakers Festival Society (Edmonton, AB) presented her early film *Mother of Many Children*.

Inside Out Film Festival (Toronto, ON) featured *Fire Song* by filmmaker Adam Garnet Jones (Cree/Métis) and made the film available in both English and Ojibwe.

The Toronto International Film Festival (Toronto, ON) presented the documentary *Angry Inuk* as one of their special screenings on the day.
Our annual interactive livestream for high schools, this year supported by CBC and Bell Media.

Every year, high school students from across the country take part in RCtv, a live interactive webcast featuring Q&As with Canadian actors and directors, online polls, chats and discussion boards, and a conversation with their peers nationwide.

This year, RCtv expanded into Black and Indigenous Realities in Canada, a three-part Anti-Racism Programme, the culmination of which was our NCFD livestream.

The event featured Charles Officer, award-winning director of Mighty Jerome, and Sonia Bonspille Boileau (Kanien’kehá:ka), whose recent feature Rustic Oracle garnered a CSA nomination for Best Actress. RCtv was hosted by Garvia Bailey and Jason Ryle (Anishinaabe).

8,000
students participated

1,000+
questions and comments on our discussion board

250
teachers participated

CLICK HERE to watch highlights from the Livestream
“These films gave me a deeper understanding of the systemic racism in Canada. I don’t feel Canada talks about its actions, but these films show that these things are still happening today.”
— Livestream student participant

“A common bond between the two films is that they are both people of colour trying to beat the odds of their story.”
— Livestream student participant

“I would like to thank you again for not only providing powerful and informative films, but also lesson plans and extra resources to go along with them. The livestream is a wonderful opportunity for students to ask questions and feel a part of the process”
— Teacher, Chris Hadfield Public School, Milton, ON

“Storytelling is powerful beyond our imagination because stories teach life lessons, inspire innovation and most importantly provide immeasurable wisdom. Unfortunately, for far too long our history has been told for us and not by us.”
— Livestream student participant

The session also included exclusive footage from a roundtable discussion with youth across the country, allowing students to hear directly and openly from their peers.
FILM FESTIVAL SCREENINGS

This year, we held over 60 (mostly online) screenings in partnership with over 45 film festivals across the country. In addition to the ones already described on the preceding pages, here are a few highlights from across the country:

**Whistler Film Festival** (Whistler, BC) presented *James Vs. His Future Self* and a Q&A with director **Jeremy LaLonde** and star **Jonas Chernick**.

**Vancouver Cinematheque** (Vancouver, BC) presented *Heater* with director **Terrance Odette** and star **Gary Farmer**.

**Vancouver Asian Heritage Month Society** (Vancouver, BC) presented the film *Continuous Journey* and a panel discussion with historians and experts.

**Dawson International Short Film Festival** (Dawson City, YT) presented *The Herd* and an introduction with director **Peter Lynch**.

**Hay River Film Society** (Hay River, NT) presented *The Twentieth Century* and shared the Festival de nouveau cinéma’s Q&A with director **Matthew Rankin** and actors **Dan Beirne** and **Sarianne Cormier**.

**Calgary International Film Festival** (Calgary, AB) presented *Jeune Juliette* with an introduction by director **Anne Émond**.
**Calgary Underground Film Festival** (Calgary, AB) presented *Hobo with a Shotgun* and a Q&A with director Jason Eisener and cinematographer Karim Hussain.

**Regina International Film Festival** (Regina, SK) presented *Unarmed Verses* and a Q&A with the documentary’s subjects Francine Valentine and Carleen Robinson.

**Winnipeg Film Group** (Winnipeg, MB) presented *The Curse of Willow Song* and a Q&A with filmmaker Karen Lam.

**Toronto International Film Festival** (Toronto, ON) presented a panel discussion on Critical Narratives on Nationhood with Corey Bowles, Danis Goulet (Cree/Métis), Mina Shum and Robyn Citizen.

TIFF also presented several free films on the day, including *Angry Inuk*, *Antigone*, *The Trotsky*, and a programme of shorts.

**Canadian Film Festival** (Toronto, ON) presented two films from their recent festival: Best Feature Award winner, *Sugar Daddy*, with an introduction from director Wendy Morgan and stars Kelly McCormack and Colm Feore; and William F. White Reel Canadian Indie winner, *Events Transpiring Before, During and After a High School Basketball Game*.

**Toronto Reel Asian International Film Festival** (Toronto, ON) presented *Wexford Plaza* and a Q&A with director Joyce Wong.
The Revue Cinema (Toronto, ON) presented the newly released film *My Salinger Year* and a Q&A with director Philippe Falardeau.

The Toronto Motorcycle Film Festival (Toronto, ON) presented *How to be Deadly* and a Q&A with director Nik Sexton.

IndieCan Entertainment presented a watch party of *Kiss and Cry* with live commentary by director Sean Cisterna and star Sarah Fisher.

Canadian Film Institute (Ottawa, ON) presented *Remember* and a Q&A with director Atom Egoyan.

FIN Atlantic International Film Festival (Halifax, NS) presented *The Grand Seduction* and a Q&A with director Don McKellar.

The Revue Cinema (Toronto, ON) presented the newly released film *My Salinger Year* and a Q&A with director Philippe Falardeau.

The Toronto Motorcycle Film Festival (Toronto, ON) presented *How to be Deadly* and a Q&A with director Nik Sexton.

IndieCan Entertainment presented a watch party of *Kiss and Cry* with live commentary by director Sean Cisterna and star Sarah Fisher.

Canadian Film Institute (Ottawa, ON) presented *Remember* and a Q&A with director Atom Egoyan.

"NCFD is one of our favourite partners. We thought this year went great and are very happy to do it again."

— King-Wei Chu, Co-director of Asian Programming, Fantasia International Film Festival, Montreal, QC

Festival de nouveau cinéma (Montreal, QC) presented *The Twentieth Century* and a Q&A with director Matthew Rankin and actors Dan Beirne and Sariann Cormier.

St. John’s International Women’s Film Festival (St. John’s, NB) and Encore+ co-presented *I’ve Heard the Mermaids Singing* and a Q&A with director Patricia Rozema.

FIN Atlantic Film Festival (Halifax, NS) presented *The Grand Seduction* and a Q&A with director Don McKellar.
COMMUNITY PROGRAMMING

In addition to the high-profile events hosted by our film festival partners, hundreds of community partners got involved this year. Here are just a few highlights:

Nine museums and science centres across the country partnered to present a screening of the documentary Wonders of the Arctic and a Q&A with director David Lickley.

- IMAX Victoria (Victoria, BC)
- Science World (Vancouver, BC)
- TELUS Spark (Calgary, AB)
- TELUS World of Science (Edmonton, AB)
- Saskatchewan Science Centre (Regina, SK)
- Science North (Sudbury, ON)
- Ontario Science Centre (Toronto, ON)
- Canadian Museum of History (Ottawa, ON)
- Montreal Science Centre (Montreal, QC)

Canadian Parents for French presented two national watch parties, screening the films La guerre des tuques (Snowtime!) and Parvana: Une enfance en Afghanistan (The Breadwinner). Over 1000 audience members participated, from 87 communities nationwide.

Western Counties Regional Library in Nova Scotia organized screenings at five branches that audiences could attend either in person or online, all of which were followed by live in-person discussions as well as live online discussions.
**Sault Ste. Marie Public Library** had a prize giveaway of popcorn and other goodies for the first 20 people to register for their screening of *Hochelaga: Terre des Ames*.

The **Ottawa-Carleton District School Board** partnered with us for the fifth year in a row to showcase a programme of Indigenous-made short films to elementary school students across the region. Over 3,000 students participated.

**St. Albert Public Library** in Alberta presented a programme of Canadian shorts hosted by **Nisha Patel**, the Poet Laureate of Edmonton.

**Media Commons at the University of Toronto** showed the 1973 music doc *Across This Land with Stompin’ Tom Connors* and organized their own Q&A with the film’s editor **Jacques Jean** and **Greg Dunning** (the son of producer John Dunning).

**Association franco-culturelle de Hay River** (NT) presented two rare in-theatre screenings of *Menteur* in Hay River and Fort Smith.
This year, we were once again proud to offer free programming to specialty groups across the country by setting up portals for them on our online viewing platform.

Partners received free access to programmes of contemporary and classic films, many of which included introductions from filmmakers, stars, and other industry professionals.

- 230 retirement residences and long term care facilities
- 165+ Royal Canadian Legions
- 35+ Canadian Armed Forces bases

CLICK HERE to watch the Intros
INTERNATIONAL EVENTS

We were delighted that Canadian embassies and consulates in 28 countries hosted NCFD events.

Many missions reported that the greatest success of hosting online events was in their ability to expand their reach beyond the capital cities where their missions are located, and offer programming that was accessible to audiences across their host countries.

The High Commission of Canada in the United Kingdom had the largest international audience this NCFD, with over 2200 registrations for a screening of You Are Here: A Come From Away Story.

"We think that the online platform worked really well, and that the infographics, communications materials and email announcements looked very nice and very professional."

— Embassy of Canada to Norway | Ambassade du Canada en Norvège

Based on an inspiring true story, The Grizzlies is a powerful film about the determination and resilience of a group of Inuit youth. Here we follow a teacher who moves to an Inuit town that is suffering one of the highest teen suicide rates in the world. He uses lacrosse to give his students a sense of pride and purpose.

Read more and sign up here for tickets free of charge 👉 https://canadianfilmday.ca... See More

Uplifting stories? Feel-good films? That’s what #CanFilmDay is all about! Join us TOMORROW as we present a documentary on how the small town of Gander took in 6,600 stranded passengers. Showing for 24hrs from 12PM BST!

Tickets 👉 bit.ly/32jYFdV

Trailer 👇

#SabíasQue Winnie The Pooh existió? Sí, era una osita rescatada por Harry Bourn -soldado y veterinario canadiense- que en 1915 la donó al Zoológico de Londres, Winnipeg, o Winnie vivió 25 años e inspiró a los británicos Alan A. Milne -escritor- y al ilustrador Ernest H. Shepard, quienes la immortalizaron como personaje 🍁🐻 #CanFilmDay
The Embassy of Canada in Belgrade, Serbia organized online watch parties of You Are Here: A Come From Away Story and The Body Remembers When the World Broke Open, partnering with local film festivals and the NGO Fenomena (dealing with family and gender-based violence).

This year, NCFD coincided with Serbia’s largest film festival, Belgrade FEST, which also featured the Canadian films Falling by Viggo Mortensen and My Salinger Year by Philippe Falardeau in their Gala programme.

In Barbados, a planned drive-in screening of Bon Cop Bad Cop had to be postponed due to COVID-19 restrictions, but was rescheduled to June 2021!
[NCFD] continues to be the highlight of our opening night for our film festival! Our patrons look forward to watching stellar films and connecting with a member of the production team right after. We are so grateful for this collaboration! Keep up the fantastic work REEL CANADA crew!

— Tara Taylor, Festival Director, Emerging Lens Cultural Film Festival, Halifax, NS
We once again updated and expanded our popular Screening Party Kit, providing even more promotional materials, activities, and games for audiences to access from home.

Our focus was developing more fun ways to engage on social media, which included fun polls and quizzes on Instagram and Twitter and a “Which Canadian Film Should You Watch?” Instagram filter.

Our “How to Plan a Watch Party” toolkit of easy-to-use resources was also updated for 2021, and we provided our partners with a robust array of social media assets (images, banners, sample posts and more) to make it easy for them to promote the day through their own social media channels.

CLICK HERE to check out the full Party Kit
This year, we updated our “Which Canadian Film Should You Watch?” Instagram filter to include more titles from this year’s Spotlight. We also created an NCFD Fortune Teller, using an easy and nostalgic childhood game as a way to help Canadians choose a film to watch on NCFD!

**FORTUNE TELLER & IG FILTER**

Click here to download the fortune teller.
BUZZ

7.7 MILLION
Youtube, Facebook & Twitter impressions

#1 TRENDING
hashtag on Twitter

15+ MILLION
views of our promotional PSA

123,000
visits to our website, more than the past 3 years combined

50.8M
NCFD 2021 pushed views of our GIF library over the 50 million mark!
Celebs and politicians got in on the fun on social media, including Liane Balaban, Andrew Phung, Brent Butt, Brian Lynch, Vinay Virmani, the Honourable Carolyn Bennett and many others!

Happy National Canadian Film Day! Canadian films are essential for us to be able to better understand our country - our history, our regions, our diversity and our values.

I hope that all of you will choose a Canadian film to watch - not just today but often.

#CanFilmDay
MEDIA COVERAGE

836
Total number of MEDIA STORIES
in print, television, radio and online

207M
TOTAL MEDIA IMPRESSIONS

Let’s go to the movies!
At 3:20, we’re taking it back to 1979 with Jack Blum from Meatballs, screening online as part of the @theOFFA & @canfilmday.
At 4, filmmaker @yarrumhm talks short film Ghost, an exploration of modern LGBTQ+ dating.
Listen 3-5 PM ET on @SXMCanadaTalks

National Canadian Film Day aims for light at the end of the tunnel

Netflix and the non-profit organization Reel Canada are celebrating National Canadian Film Day with 11 short films documenting what Canadians have been experiencing during the COVID-19 pandemic.
The one- to six-minute works commissioned from 15 culturally and geographically diverse young filmmakers include a mix of animation, live action and documentaries. They have been grouped under the banner “Light at the End of the Tunnel.” They will stream on Net-
Canada’s Rising Screen Stars: Six top film talents open up during lockdown

Actors and filmmakers bring cameras into their bubbles to show us where the inspiration happens

By Annette Simopoulos
Apr 15, 2021

CLICK HERE to watch the news report

This National Canadian Film Day, five optimistic reasons why our movie industry has never been better

How do you celebrate #CanFilmDay without the theatrical shared experience?

@HertzBerry explains 5 reasons why we should feel good about the state of CanCon - and 2 reasons why we should be concerned.

🍁
REEL CANADA’s National Canadian Film Day was a great opportunity for the Gimli Film Festival to share some of our favourite films and filmmakers, and also a chance for us to raise awareness of the incredible quality and cultural importance of Canadian filmmaking.

— Aaron Zeghers, Festival Director, 
Gimli Film Festival, Gimli, MB
Reg Bronskill  
Board Treasurer

Liz Shorten  
Board Secretary

Atom Egoyan, C.C.

Colm Feore, O.C.

Charles Officer

Jason Ryle (Anishinaabe)

Mina Shum

Veronica Tennant, C.C.

Hussain Amarshi
Denys Arcand, C.C.
Carl Bessai
Gary Burns
Éric Canuel
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Bryan Gliserman
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Norman Jewison, C.C.
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Charlotte Mickie

Alanis Obomsawin, C.C.
Gordon Pinsent
Sarah Polley, O.C.
Michel Poulette
Peter Raymont
Irftan Rawjji
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**Additional NCDFD support provided by the Reel Opportunities team:**

**Managers:** Diriyah Hassan, Pari Ludin  
**Coordinators:** Kenzia Dalie, Sadiah Rahman
As an organization with a mandate to connect our audience with films that are Canadian, Northern, and Indigenous, we really appreciate the work of REEL CANADA in promoting our film industry and providing opportunities for community screenings.

— Hay River Film Society, Hay River, NT
Sponsors

- Telefilm Canada
- Netflix
- Bell Media
- WPP
- CBC
- Encore+
- Ontario Arts Council
- RBC Foundation
- Ontario Government
- Conseil des arts de l'Ontario
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